Your idea. *Local kindness.*

Year-round fundraising resources



A LITTLE TIME CAN MAKE A DIFFERENCE

Whether you are fundraising alone, with friends or as a club, this pack gives you a practical place to start. Pick an activity, set a manageable target and invite people to join in. There is no minimum fundraising amount.

01

Who you are helping

Impact Buckingham is a small, volunteer-run charity supporting families in Buckingham and the surrounding villages. Our Christmas and school holiday campaigns help families with children eligible for Pupil Premium funding. Local schools identify families using their professional knowledge and Pupil Premium records, so support is offered confidentially and with dignity.

02

Choose your activity

Try a sponsored walk, a coffee morning, a quiz or a personal challenge. The ideas sheet helps you choose. Set a date, decide what you need to spend, and ask a friend to help. Check arrangements with your venue or organiser before inviting people.

03

Set up your fundraising page

Open JustGiving Create a fundraising page. Select Impact Buckingham, follow the prompts and add your activity, target and story. Check the charity name before sharing. Copy your personal page link into your messages; use the QR code for that page on your own poster.

04

Tell people how to join in

Fill in the event poster, share a social image and copy a message from the publicity sheet. Replace the bracketed details before posting. Include a clickable donation link in every digital message. The QR cards in this pack go to the charity page and do not track donations against your individual target.

Supporter fundraising guide

THE PRACTICAL DETAILS

05

For Christmas 2026

We are raising money for supermarket vouchers for local families with children eligible for Pupil Premium funding. Please raise money rather than collect food or gifts for this campaign. Before planning a Christmas fundraiser, email us to agree when the money needs to reach us.

06

Keep it manageable

Prefer direct online donations where possible. If you collect cash, count and record it with another organiser and keep it secure until paid in. Contact us for the best way to transfer what you raise. Tell supporters clearly whether any activity costs will be taken from the total.

07

Respect the families we support

Use the charity facts and approved artwork in this pack. Please do not seek or publish names, photographs or personal details of families receiving help. School staff arrange support confidentially. You can tell a strong story through your own activity and the verified campaign results.

08

After your fundraiser

Thank everyone, share your final total using the thank-you template, and tell us how it went. A personal JustGiving page sends donations through the platform. If you collected money elsewhere, email us to arrange payment and confirm when it has been sent.

09

Other ways to help

You can share our appeals, volunteer or consider a regular donation. Find current options at impactbuckingham.com/donate. Shopping through Give as you Live is another way to support us: giveasyoulive.com/join/impact-buckingham.

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We are here to help

Email contact@impactbuckingham.com or call 07739 102 861. Thank you for making time for your neighbours.